

Development

Secure Private Support For The University

Goal Description:

The Development Office will secure private support for the University.

RELATED ITEMS - - - - -

RELATED ITEM LEVEL 1

Contributions

Performance Objective Description:

Meet the contributions goal set within the FY 17 President's Performance Indicators Report.

RELATED ITEM LEVEL 2

Contributions

KPI Description:

Total contribution dollars that are collected for FY 2017 will give us an indication of how well we are soliciting gifts for the university. Contributions will total to \$18,000.00. Reports will be collected from University Advancement's Alumni and Gift Database.

Results Description:

Total number of contributions as of August 31, 2017 equaled \$15,793,353.

RELATED ITEM LEVEL 1

Donor Participation

Performance Objective Description:

Meet the donor participation goal number set within the FY 17 President's Performance Indicators Report.

RELATED ITEM LEVEL 2

Overall Donor Participation

KPI Description:

Total number of donors as a percentage of total addressable prospects during FY 2017 will give us an indication of how well we are reaching the prospects for gifts. Total number of donor participation will total to 10.63%. Reports will be collected from University Advancement's Alumni and Gift Database.

Results Description:

Overall donor participation as of August 31, 2017 is 10.06%.

RELATED ITEM LEVEL 1

Donors

Performance Objective Description:

Meet the number of donors goal set within the FY 17 President's Performance Indicators Report.

RELATED ITEM LEVEL 2

Donors

KPI Description:

Total number of donors who give gifts during FY 2017 will give us an indication of how well we are attracting donors for the university. Donors will total to 12,225. Reports will be collected from University Advancement's Alumni and Gift Database.

Results Description:

Overall donor participation as of August 31, 2017 is 11,539.

RELATED ITEM LEVEL 1

Gifts

Performance Objective Description:

Meet the total number of gifts goal set within the FY 17 President's Performance Indicators Report.

RELATED ITEM LEVEL 2

Gifts

KPI Description:

Total number of gifts received during FY 2017 will give us an indication of how well we are increasing the number of gifts to the university. Total number of gifts will total to 26,500. Reports will be collected from University Advancement's Alumni and Gift Database.

Results Description:

Total number of gifts as of August 31, 2017 is 25,980.